

Are you spending too much for your trade show services? *Find Out!*

Trade shows are expensive. Why not trim the fat?

*** Pay NO sales tax on all non-show site expenses!**

How To Achieve A Greater Return On Your Trade Show Dollar:

▶▶ In 2014, one healthcare company saw our work at an industry trade show and asked if we could help them improve their presence on the show floor. They provided us with costs from their vendor for each size booth they used throughout the year. From that information, we did a comparison of their actual expenses compared to our posted rates for the exact same products and services for the year.

The Results:

We Saved Them
\$96,845

in annual savings on a \$200K budget

Trade Show Program Budget Comparison

Booth Size	# Events	GES	Astor Group	Savings
10' x 10'	15	\$78,195	\$44,085	\$34,110
20' x 20'	2	\$68,864	\$36,172	\$32,692
20' x 40'	1	\$56,802	\$26,759	\$30,043

Total Savings \$96,845

▶ We may be able to do the same for you. *Call us to Find Out!*



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